Terms & conditions
BigBooster Season 4 – 2019

1. Organizers of BigBooster

Powered by the Fondation BigBooster, the Métropole de Lyon with the support of Pulsalys and under the aegis of the Fondation pour l'Université de Lyon is organizing the Season 4 of the BigBooster competition from October 14th, 2019 to March 2020. The terms of the Contest are set out in the terms & conditions.

2. The concept of the accelerator

BigBooster is a unique international non-profit startups acceleration program. BigBooster offers an international approach to startups by connecting two innovative ecosystems, Lyon (Auvergne-Rhône-Alpes Region, France) and Boston (Massachusetts, USA) and other ecosystems through contact with experts and international companies.

Organizers and partners of the program undertake to provide rewards contributing directly or indirectly to the promotion, the development or the deployment of the solutions proposed by the selected Candidates and responding to the following themes:

- Smart manufacturing: IoT, Manufacturing, Mobility, RetailTech, FashionTech, ArtTech, Material&processes;

Mentors support and accompany entrepreneurs towards success, thanks to their experience. They monitor and coach startups on business modelling tools, value proposition, pitch and other themes with a generalist or sectorial orientation (according to their profile). Experts are high-profile people across industries. They have renowned targeted expertise (intellectual property, business modelling, market knowledge...) and/or sectorial expertise (bio & health, global impact, digital services & products, smart manufacturing). They can advise startups on specific topics during corner sessions. Judges are recognized in their field (entrepreneurs, investors, incubator managers, CEOs...). They will select the most promising startups.

3. Who is eligible to BigBooster?

- Any seed or early-stage startups from anywhere in the world can apply.
- The key requirements are an innovative solution with POC or a prototype/demo of the product or service.
- An international ambition.
- A solution that covers the themes of this 4th edition.
- A referent who can testify on the technology relevancy, the steadiness of the co-founders, and the existence of the startup/project is recommended to be mentioned in the application.
- The company must be legally created/registered on the start date of BigBooster, October 14th, 2019.
- The applicant has to be more than 18 at the date of entry in the program.
- The applicant must speak a fluent English.
- The CEO must commit to being present during the entire BigBooster program.

4. How to Apply

The application language is English only. Applicants can apply through the BigBooster website or any other application link. Once clicked on the apply button, they are sent back to the Cognistreamer platform that hosts the application questionnaire. Once a personal account is set up and submitted, the applicants will receive an e-mail including a link which will provide access to the application file. The applicant must fill out all mandatory areas included in the application file. Applications that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of BigBooster’s organization team. A confirmation email will be sent once the application has been validated. Applicants must not use multiple email addresses, identities or devices in an attempt to circumvent the rules. If fraudulent methods are used, submission may be declared ineligible at the sole discretion of BigBooster.
The closing date for startup applications is September 15th, 2019. Applications that are not complete or submitted after the registration closing date (including advance registration closing) will not be considered. Selected and unselected startups will receive an email announcing the result of the selection on September 16th, 2019 followed by an official publication. Foreign startups will receive a response as one goes along as to facilitate visa issuance and obtain affordable airline tickets.

A proof of booking for your accommodation will be requested before the Booster Camp in Lyon and the Learning expedition in Boston (if you are selected) to limit last minute cancellations. This proof will validate your registration.

5. Evaluation process and selection criteria

- Deadline to submit application by the startups: September 15th, 2019
- Announcement of 100 selected startups: September 16th, 2019
- Booster camp Lyon: October 14th – 17th, 2019
- Learning expedition in Boston: January 13th - 17th, 2019
- Final pitch in Lyon: February, 2020

The applications will be reviewed by Judges, an highly qualified independent selection committee. Each Judge will review approximately 10 applications and each application will be reviewed by 3 different selection committee members. The evaluation is based on the following criteria:

Applications are evaluated by the selection committee with the following list of criteria:

- For the TOP 100 startups selected:
  - International ambition.
  - Potential of the solution.
  - Team profile.
  - Societal benefit.
  - Market attractiveness.
  - Business proposition.
  - Innovation level.
  - Competitive positionning.
  - Overall quality of the application.

- For the TOP 20 startups finalists: the criterias from the TOP 100 plus,
  - A complementary team.
  - A clear international development strategy.
  - An established financing strategy.
  - An established POC.
  - A secured IP.
  - Progress on the pitch during the Lyon Booster Camp.

6. Confidentiality

a) The Applicant agrees not to disclose directly or indirectly any document relating to the BigBooster contest, as well as all information relating to BigBooster and the other contestants and whose confidential nature is easily identifiable by the Applicant. Moreover, the Applicant agrees not to make use of the said documents or information for other purposes than assessing the appropriateness of entering into the BigBooster selection process. Similarly, BigBooster agrees not to disclose directly or indirectly any confidential documents and information related to the Applicant and uploaded by the latter without explicit prior permission, except:
   I. That which the Applicant will fill out specifically for the creation of an executive summary;
   II. The information shared with the Boosters for supporting, judging and evaluating the Applicant. Please note that the Boosters will sign a separate non-disclosure agreement regarding all information received through BigBooster before accessing any information;
   III. The applicant’s information shared with BigBooster, when relevant, and upon the express prior approval of the Applicant.

b) The commitment set forth in Section a) here above does not apply to documents and information regarding which the
Applicant and/or BigBooster is able to prove that:

I. it was in the public domain or open to the public at the time it was transmitted to the Applicant by BigBooster and/or to BigBooster by the Applicant, or
II. it later fell into the public domain or became open to the public for reasons other than an action or omission attributable to the Applicant and/or to BigBooster, or
III. it was already in the Applicant’s possession and/or BigBooster’s possession, without any limitation regarding its disclosure at the time it was transmitted to the Applicant by BigBooster and/or to BigBooster by the Applicant, provided that such prior possession is supported by a written evidence, or
IV. it was obtained by any of the two parties in good faith and without any commitment relating to confidentiality from a third party entitled to disclose it.

c) It is understood between the two parties that no license of any kind under any know-how, designs, patents or other industrial or intellectual property rights is hereunder granted to the Applicant expressly, by implication or otherwise. The signing of this Agreement and any exchange of confidential information do not imply any commitment of any Party to conclude a collaboration agreement or any other agreement.

d) The Applicant and BigBooster guarantees that their employees and assistants, or the companies they control or which control them or which belong to the same group, as well as their own employees and assistants will also comply with the terms of this Agreement.

e) This Agreement shall be governed by and interpreted in accordance with the French laws. All disputes and differences arising between the parties in connection with this Agreement shall be settled in France, the place of jurisdiction being Lyon.

7. Update to the general terms and conditions of use

BigBooster reserves the right to modify and update these Contest Terms and Regulations at any time. BigBooster will endeavor to notify the participants of such modifications. Participants are bound by these modifications and updates and must therefore regularly check this area to verify the Contest Terms and Regulations currently in effect.

8. Responsibility

BigBooster declines any liability if the contest is canceled, postponed or modified due to unforeseen circumstances. It is strongly recommended to send in your application at the earliest possible. In case of slow internet connection, servers’ problems or other events independent from the organizer’s will, some applications may not be submitted before the application deadline.

9. Agreement of this present terms & conditions

It is the responsibility of each Candidate to review these Rules (available on the Site) prior to the filing of their application. As such, an application may only be submitted if the candidate, by applying and clicking on the ‘I have read the contest rules and regulations and agree to accept them fully and unconditionally’ declares:

   I. having read and fully accepted the terms and conditions of this present competition’s terms; and
   II. undertake to provide a photo of the crew that follows the Regulations and that is not infringement of the rights of third parties, accept the use and distribution of this photo on the Site during the duration of the Contest as well as the other elements transmitted.
   III. to represent and warrant that it meets the eligibility requirements set forth herein.
   IV. the Applicant agrees to accept the decisions of BigBooster, as final and binding as it relates to the content.